



Best-in-Class  
Interactive Language Learning  
**Software**

learn effortlessly...  
communicate eloquently



**DIGITAL** | **Language Lab**  
**Communication Skills Lab**

**Standard Version**

ISO 9001 : 2008 Certified Company



iTell - Oréll Digital Language Lab is a conscientiously created language learning software solution. This interactive and cost-effective language learning platform is as simple to use as your everyday ATM. It takes the "pain" out of teaching any language and makes learning to communicate effectively a "pleasure" for the student.

### Why language learning laboratories?

The four basic principles for acquiring proficiency in any language are Listening, Speaking, Reading and Writing or (LSRW). Although these are intrinsically linked they must all be mastered in the LSRW order of learning an order that we unconsciously adopt when learning the mother tongue and obtaining fluency in the language.

However, in a typical classroom setting this order is reversed. The student is first taught to write or spell the words, learn sentence structuring by reading passages/poems etc and then attempt to speak with zero exposure to any auditory source other than the instructor who (more often than not) is also a non-native speaker who has also learned the language in more or less the same manner. Disadvantages of language learning in a typical classroom setting are:

- Inhibits effective communication
- Incorrect pronunciation
- Inability to comprehend native accents and idioms

### Conventional/Analogue Language Learning Laboratories

It was to overcome this fundamental shortfall of language teaching/learning in a typical setting that led to the emergence of analogue language laboratories in the early 1970s with the advent of audio tapes, amplifiers and speakers/headphones.

### Advantages

- Listen to recorded voices of native speakers
- Repeat and record
- Compare accent and pronunciations

### Disadvantages

- Instructor can only assign preset lessons
- Limited student evaluation
- Expensive to acquire and maintain

### Digital Language Learning Labs

Digital language labs became a reality almost a decade back riding on the crest of the Information Technology wave that swept the globe transforming everything we did into "silicon chips," "kilo bytes" and software solutions.

### Advantages

- LSRW method of language learning
- Excellent student monitoring and evaluation
- Modularity in design



## iTell - Oréll Digital Language Lab - Standard Version

iTell is brought to you by Oréll Technosystems (India) Pvt. Ltd. -- a vibrant IT solutions provider focused at delivering cutting-edge software solutions, primarily for institutions of learning. Team Oréll with hands-on experience at manufacturing, selling and servicing the conventional analogue language lab, pioneered the development of the 100% software-driven and super efficient digital language lab. A single unit consists of one **Instructor Module** connected across a local area network or LAN to a minimum of ten **Student Modules**. One unit can be expanded to include a maximum of 80 student modules.

### INSTRUCTOR MODULE

- Incognito listening-in on student module
- Talk/assign lessons individually (two-way communication)
- Broadcasting (talk/assign lessons to entire classroom)
- Evaluate and monitor
- Student window minimized indicator
- Assign lessons in classes/students
- Create lessons in HTML/PDF using text creator/editor
- Audio/video formats (individual or combination)
- Supports ASF, AVI, WMV, DAT, MPG, MPEG, MP3, WAV etc.
- Real-time lesson editing & lesson re-assigning
- Audio & video recorder



### STUDENT MODULE

- Listen, speak, read, write, repeat, record & role play
- Compare/evaluate repeated passage with original
- Two-way communication with instructor
- Real time translation and recording
- Audio & text chat
- Review lessons in text/audio/video formats
- Submit assignments
- Text to speech
- Dictionary
- Call instructor / hand raising
- Learn any language



### LESSON STUDIO

This is a singularly unique feature of ODLL that enables instructors to create unlimited customized e-Lessons using audio/video/text and assign them to students. The instructor can also modify pre-loaded lessons to suit class /individual student needs.



### REAL-TIME ASSESSMENT

ODLL not only enables the student to do a self-assessment of his or her proficiency improvement but also permits the instructor to periodically test student aptitude and potential both individually and for the class as a whole.





iTell is available in two editions namely, iTell Standard S1 and Standard S2. Both editions are power-packed with appropriate study materials for students right from KG to advanced levels that not only enhance tutoring efficacy but also make the learning process easy, enjoyable and quick. Loaded with an array of study materials that enhance life skills development, these are designed to help prep graduates not only to make interesting presentations and prepare impressive curriculum vitae but also face interviews with confidence, debate eloquently and communicate effectively.




This is a compact, average edition that is very popular with first-time users and inexpensive institutions that do not actually require the technological frills offered in iTell Standard S2 Version. Yet it is cost effective & simple to use.

- Compact, average edition
- Value-for-money
- Very popular with first-time users
- Extensive study materials

This is a full-function edition that leverages cutting-edge technology to deliver a truly state-of-the-art language learning solution that is becoming increasingly popular with exclusive public schools and professional colleges.

- Full-function professional edition
- Integrated with two-way communication
- Incognito individual student monitoring

**Integrated language learning multimedia materials in:**

- ▶ English
- ▶ Arabic
- ▶ German
- ▶ French
- ▶ Russian
- ▶ Spanish
- ▶ Chinese
- ▶ Korean
- ▶ Japanese
- ▶ Italian
- ▶ Greek
- ▶ Portuguese



### System Requirements

	Teacher	Student
Processor	Minimum Intel I series or equivalent Speed : Minimum 2GHz	Minimum: Intel Core 2 Duo or equivalent Speed : Minimum 1 GHz
Operating System	Windows Server Edition, (Minimum Server 2003 sp2 x 64 bit )	Windows XP sp2 Professional or above
Onboard LAN	Gigabit Ethernet Adapter	Gigabit Ethernet Adapter
Onboard Sound	Realtek (Recommended)	Realtek (Recommended)
Memory	4GB or above	1GB or above
VGA	Minimum 1024 X 768 or Higher Resolution Monitor	Minimum 1024 X 768 or Higher Resolution Monitor
HDD	160 GB with minimum 80GB free space in D Drive	Minimum : 160 GB
Network	100/1000 Mbps LAN (Recommended D-Link Gigabit)	

**Advantages : iTell Standard**

- ✓ Over 3000 installations in India and presence in 40 countries
- ✓ S1 and S2
- ✓ Extensive course materials
- ✓ Study materials categorized for pre-school, elementary, intermediate & higher level
- ✓ Lesson studio for composing custom lessons
- ✓ Practice session with instant scoring facility
- ✓ Encourages cooperative, collective & autonomous learning
- ✓ Free lifetime perpetual license
- ✓ Free installation & training
- ✓ Free technical support / updation for 1 year
- ✓ 24/7 Customer support



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